

# KENT AND EAST SUSSEX RAILWAY

## VACANCY

### Webmaster

We are seeking a volunteer webmaster, reporting to the Commercial Manager, to work with us in renewing, developing & maintaining our websites. Proven experience as a Webmaster or Web Developer is essential.

You'll be responsible for making the sites easy to use, attractive and secure. In this role, it's essential that you are detailed-oriented and an excellent communicator.

If you have a strong technical background and a creative eye, we'd like to meet you!

#### **Responsibilities include:**

- Testing websites across browsers, operating systems and devices
- Monitoring online traffic
- Build functional and easy-to-use websites
- Ensure site security
- Liaising with website hosts and third parties
- Optimize loading speeds and capacity
- Debug pages and fix broken links or images
- Update website content and review SEO
- Monitor and analyse site performance (e.g traffic, conversions)
- Address user suggestions

#### **Requirements:**

- Proven experience as a Webmaster or Web Developer
- Knowledge of web analytics and SEO
- Familiarity with web standards
- Working knowledge of website management tools
- Proficient in HTML/CSS, knowledge of SQL and Javascript
- Strong troubleshooting and analytical abilities
- Excellent communication and teamwork skills
- Ability to generate creative ideas
- Attention to detail

Applicants must apply in writing to André Freeman, Commercial Manager at [andre@kesr.org.uk](mailto:andre@kesr.org.uk) attaching a C.V. by close of business 21<sup>st</sup> May 2019